

For Immediate Release

**The Lighting Quotient and Lumenture Announce Strategic Partnership  
*elliptipar® and tambient® add lumenture® to product portfolio***

**West Haven, CT**, July 16, 2018 – **Sylvan R Shemitz Designs, LLC, dba The Lighting Quotient**, and **Lumenture, LLC** announced today an important alliance. Under the terms of the agreement, lighting veteran James Leahy will become President of The Lighting Quotient, reporting to Allison Schieffelin, CEO. The Lighting Quotient will assume responsibility for sales and marketing of **lumenture®** products.

James Leahy is founder and CEO of **Lumenture, LLC**. Prior to Lumenture, James founded and was President of Solais Lighting, that was sold to PowerSecure in 2013. His previous industry experience includes being President of Wiedenbach-Brown, a leading national account lighting distributor.

“We are thrilled to have **Lumenture** join **The Lighting Quotient** Family and to introduce their products to our amazing team and industry partners”, said Schieffelin. **lumenture®** products are an excellent complement to our existing **elliptipar®** and **tambient®** product lines and will allow **The Lighting Quotient** to compete for a greater share of specifications.” Allie Schieffelin said. “Furthermore - the addition of James Leahy to our management team will be a great benefit; James has deep and robust product, distribution and manufacturing expertise.”

“I couldn’t be more excited to join forces with The Lighting Quotient - a lighting industry leader and iconic brand.” said Leahy. “I look forward to working with Allie to expand our LED product offering, structure our integrated teams for optimal efficiency, and position the combined companies to scale in the LED luminaire industry. Together we will have bold design, deep manufacturing know-how and the highest rated service in the industry.\*

**About The Lighting Quotient:**

The Lighting Quotient is a well-known lighting industry innovator. **elliptipar®** has been in manufacturing of specification grade architectural lighting instruments for over 40 years, and in 2020 will celebrate 100 years in the lighting industry. We go to market with **elliptipar®** and **tambient®** throughout the US, Canada and internationally, through a network of top independent lighting and furniture sales representatives. For additional information, please visit: [www.thelightingquotient.com](http://www.thelightingquotient.com).

**About Lumenture:**

**Lumenture** is a lighting company founded on the premise that lighting should be innovative, functional and discreet. Market channels include strong National Account Retail Distribution. For additional information, please visit: [www.lumenture.com](http://www.lumenture.com).

For additional information, please reach out via [marketing@thelightingquotient.com](mailto:marketing@thelightingquotient.com)

\*Hanley Wood Media Rated thelightingquotient.com #1 in service for 2018 from a poll of national specifiers.